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Volume 12, No. 1, Art. 10 – January 2011 . Autoethnography: An Overview 1). Carolyn Ellis, Tony E. Adams & Arthur P. Bochner. Abstract: Autoethnography is an approach to research and writing that seeks to describe and systematically analyze personal experience in order to understand cultural experience. This approach challenges canonical ways of doing research and representing others and ... This "Cited by" count includes citations to the following articles in Scholar. The ones marked \* may be different from the article in the profile. Volume 9, No. 2, Art. 1 – May 2008 . Review: June Rabson Hare. Johnny Saldaña (2005). Ethnodrama: An Anthology of Reality Theatre (Crossroads in Qualitative Inquiry Series; Volume 5). This paper examines the positioning of qualitative research to date in the field of management accounting. It offers a critical reflection and an appraisal of its profile relative to the dominant positivist quantitative accounting research