

Download Dictionary Of Advertising

or ad-ver-tiz-ing. [ad-ver-tahy-zing] See more synonyms for advertising on Thesaurus.com. noun. the act or practice of calling public attention to one's product, service, need, etc., especially by paid announcements in newspapers and magazines, over radio or television, on billboards, etc.: to get more customers by advertising. Definition of advertising. 1 : the action of calling something to the attention of the public especially by paid announcements. 2. : advertisements. a magazine full of advertising. advertising - the business of drawing public attention to goods and services. publicizing. business enterprise, commercial enterprise, business - the activity of providing goods and services involving financial and commercial and industrial aspects; "computers are now widely used in business". The definition of advertising is the business or act of making something known to the public, usually through some type of paid media. An example of advertising is a company specializing in designing and implementing newsprint ads for other company's products.