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consistency in cognitive social behavior an introduction to social psychology Creator : LuaTeX Media File ID f377537f5 By Denise Robins Behavior An Introduction To Social Psychology * By Denise Robins, the humanistic approach and the cognitive approach Rogers approach introduction to psychology social Consistency in Cognitive Social Behaviour: An introduction to social psychology (Psychology Library Editions: Social Psychology) - Kindle edition by C.J. Mower White. Download it once and read it on your Kindle device, PC, phones or tablets. Cognitive consistency is one of the earliest concepts associated with social psychology. Fritz Heider is typically credited with first noting, in 1946, the concept within social psychological theory. However, in the 1950s, a flurry of psychological theory incorporated the term, with various applications and improvisations. Add tags for "Consistency in cognitive social behaviour : an introduction to social psychology". Be the first.